

GRADE YOUR WEBSITE















Start Here

Answer Key: Yes=  No= 

Want to rate your own website? The below mentioned is the most convenient way to check the quality and grade of your website. Simply, answer the questions in a “Yes or No”.

Note: The test is prepared for the HTML websites. A Flash website has lot of graphics and animation; so if there are lots of graphics in your website you get a default rating of “F”.

















DESIGN

-   Does your website have a conspicuous logo at the top of each page?
-   Does your website have standard and apt Font size?
-   Is your website convenient to navigate?
-   Does your website have roll-over options on separate buttons?
-   Are you sure and confident of the Footer of your website displaying copyrights?
-   Does your website display affiliation with local business and companies with vibrant logos?
-   Does your website go directly to the home page and not a “splash” page?

















DEVELOPMENT

-   Does your website have tableless? If you find codes that have tags, like, <tr> and <td>, then your website is not tableless.
-   Are Metatags, like keywords, descriptions and page titles are appropriately used by your website? Please check the source code of your website, to confirm that your website utilize Metatags.
-   Is the Header tags appropriately used by the website?
-   Does the website have a site map page in HTML (often linked in the footer)?





SOCIAL MEDIA

-   Does your website have an attractive logo at the top center or top left of each page?
-   Is the phone number (font size) properly displayed at the top of each page of your website?
-   Does the website give the users the option to clarify doubts by filling up a form?
-   Is the website easy to navigate or to read?
-   Does the separate buttons have the roll-over effects?
-   Does the website follow a standard font size of 12pt?
-   Is the Footer (Copyrights and contact information?) of your website updated?
-   Are the logos utilized to display









CONTENT

-   Is the logo properly displayed at the top center or the top left of each page of the website?
-   Does the phone number of the company have the appropriate Font size?
-   Does the website allow the user to fill up forms to give them better service?
-   Does the user have the any trouble in navigating your website?
-   Does the website information make a good reading (roll-over effects on each button)?
-   Is the Font size of the text 12pt?
-   Is the Footer (Copyrights and contact information) of the website precise?
-   Are the logos used to display company's affiliation with other organizations?







DOMAIN

-   Does the logo conspicuously appear at the top left or the top center of each page of the website?
-   Does the contact information (phone number) appear in the standard Font size on each page of the website?

GOOGLIZING

-   Is the logo conspicuous at top center or the top left of the website?
-   Is the phone displayed in the apt Font size on each page of the website?
-   Does your website provide the users with option to fill up contact forms to give better experience?
-   Is the website user friendly and easy to navigate?

SCORING

-   Is the Logo noticeable at the top center or at the top left of each page of the website?
-   Does the Font size of the phone number follow the standard requirement?
-   Does the website have the option for the user to fill up the contact form to clarify their doubts or queries?

WHAT DOES IT MEAN?

A = 90-100

Your website needs little to no improvement.

B = 80-89

Your website requires only a few minor enhancements. You do not need a brand new website at this time.

C = 70-79

Your website requires several necessary enhancements. Your site is probably a little out of date but you are not yet requiring a total website makeover.

D = 60-69

Your website should be

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